



# Calcutta Cricket & Football Club

19/1 Gurusaday Road, Kolkata – 700 019.

Phone: 2461-5060

2461-5204

Fax No. 2461-5058

E-mail : [ceo@ccfc1792.com](mailto:ceo@ccfc1792.com)

CIN: U92412WB2003GAP096325

## THE CC&FC SOCIAL MEDIA POLICY

### I. INTRODUCTION

Social Media is changing the way we all function by offering a platform to engage with the world at large. Social Media is also changing the way we talk with each other and to the outside world. The Calcutta Cricket & Football Club (“**CC&FC**” or “**Club**”) Social Media Policy (“**Policy**”) has been designed to act as a guideline for all members, their spouses, permitted dependents, visitors and guests (all as mentioned in Article 3 of the Articles of Association of CC&FC) (“**Patrons**”) when they are participating in Social Media in relation to the Club and its events.

This Policy attempts to ensure that Patrons are judicious in their use of Social Media while posting Photographs or Content about the Club, its events, affiliates and other Patrons. While Patrons are allowed to post Photographs and Content related to CC&FC on Social Media, they should be discrete in such postings and refrain from posting anything which may be confidential or which may insult or other Patrons in any way.

Please note that this Policy shall evolve and develop as new social networking tools emerge, we request you to check our website [ccfc1792.com](http://ccfc1792.com) regularly to ensure you are updated with the latest Policy.

### II. MEANING OF FEW IMPORTANT TERMS

“**Social Media**” is an evolving sphere - it can mean any medium of internet based communication where content on such medium is accessible to any individual, including, online forums, internet chat rooms, websites such as Facebook, Twitter, YouTube, Instagram, Tumbler, etc.; mobile applications such as BBM, WhatsApp, Snapchat, Telegram, Dropbox, Wetransfer, etc.

Usage of the term “**Content**” in this Policy shall include comments, blogs, articles or any other material (apart from Photographs) posted on Social Media related to CC&FC, any of its activities or Patrons.



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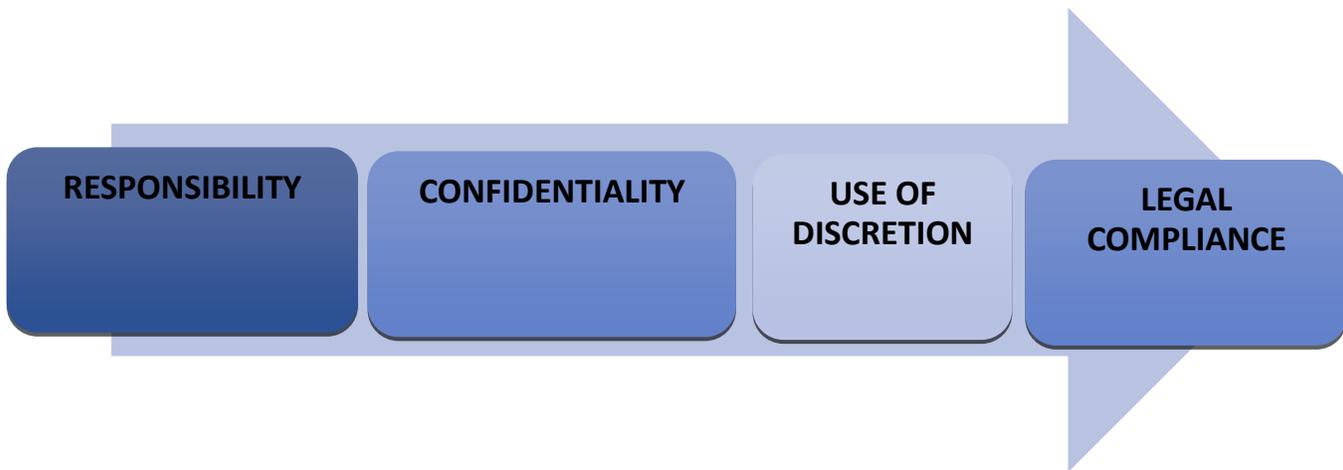
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Also, usage of the term(s) “**Photograph(s) or Photography**” in this Policy shall include all forms of still photography, videos and clips related to CC&FC or any of its activities or any Patron clicked or captured while they are at CC&FC or any of its activities.

Capitalized terms used in this Policy but not specifically defined in this Policy shall have the meaning ascribed to them in the Articles of Association of CC&FC (“**Articles**”).

### III. SOCIAL MEDIA GUIDELINES:



While posting any Content or Photograph in relation to the Club or any of its Patrons on Social Media, following guidelines should be complied with:

- **RESPONSIBILITY:**

The Content or Photograph posted on Social Media is mostly public and is the responsibility of the person who is posting such Content or Photograph. The Patrons are requested to refer to the Club and its Patrons on Social Media respectfully, ethically and with honesty. Unless specifically authorized by the Club, a Patron who posts Content or Photographs on Social Media or interacts in any way on Social Media, represents oneself and not the Club or other Patrons. All views expressed by such individuals are their personal views and not that of the Club or any of its other Patrons. Patrons must be truthful about all Content that they are posting on Social Media.



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- **CONFIDENTIALITY:**

Almost every information on Social Media is public and searchable. All Patrons are advised to be judicious while posting any Content or Photograph on Social Media and avoid oversharing. Patrons should not disclose any information, which is confidential to the Club, other Patrons, affiliates, sponsors, etc. Please respect the privacy of other Patrons and persons associated with the Club while posting on Social Media.

Patrons must not share any sensitive club related information on Social Media, including but not limited to internal information on operations, legal matters, etc.

- **USE OF DISCRETION:**

In social media when one identifies oneself as a Patron, they create perceptions about the Club. In the event you have made any errors in any Content or Photographs, please admit to such errors and rectify the same whilst making it clear that you have done so.

Even if you share any Content or Photograph on a Social Media that you believe is "private," it may be shared in the general public domain by others. Thus, all Content and Photographs are explicitly or potentially in public domain. While it is recommended that you use your real name on Social Media, you are requested to refrain from sharing personal details such as contact details, Club membership numbers, etc. of yourself and other Patrons.

Please do not criticize, defame or insult any other club/ sports competitor, or related event held in other clubs on any Social Media.

- **LEGAL COMPLIANCE:**

The Content or Photographs posted on any Social Media must not violate any applicable law. Please refrain from posting any Content or Photograph which is obscene or defamatory.



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### IV. PHOTOGRAPHS / VIDEOS / CLIPS:

- i. Photography is permitted at CC&FC unless it is specifically restricted by the General Committee. Further, any person who is the subject of the Photograph must be aware of the Photograph being taken and such Photograph (in original form or altered in any way) must not insult the modesty, integrity or dignity of the subject.
- ii. Any Photograph of CC&FC and its related activities can be posted on Social Media by the Patrons provided all other Patrons featuring in the said Photograph have concurred to the same and CC&FC is tagged.
- iii. If any Patron finds a Photograph posted by another person in violation of the above they can report the violation in writing to the CC&FC at [ceo@ccfc1792.com](mailto:ceo@ccfc1792.com) with complete details, provided the following conditions are met:
  - The person objecting must be a subject in the Photograph.
  - The Photograph must have been taken at the Club or, at a Club related activity.
  - Proof that the Photograph has been posted on Social Media.
- iv. If the General Committee finds a Patron to be guilty of the said violation, it can take action that it deems to be commensurate with the violation. The decision of the General Committee shall be final and binding.
- v. Unless specifically commissioned by the Club, any Photograph taken is not the property of CC&FC.
- vi. CC&FC may share Photographs of events in closed or open Social Media groups as per its policies. CC&FC will take care to ensure Photographs are circulated mostly in private closed groups and publications open only to Patrons. In case there is a public circulation of Photographs by the Club, the General Committee will ensure that the Photographs do not insult the modesty or dignity of the subject or invade the privacy of any individual. However, if there is any concern in this regard, please immediately contact the CEO (CC&FC) at [ceo@ccfc1792.com](mailto:ceo@ccfc1792.com) with complete details.



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### V. CONDUCT

Your behavior on Social Media may be monitored by the Club and all Patrons shall be bound by this Policy, the Articles and other relevant rules framed by the Club, from time to time, for all Content and Photographs that they may post on any Social Media.

In the event of any objection in relation to any Content or Photographs posted on any Social Media, the aggrieved person may contact the Club at [ceo@ccfc1792.com](mailto:ceo@ccfc1792.com).

### VI. CHATS AND ONLINE COMMUNICATION:

This online communication section of the Policy applies only to channels, group forums and pages officially hosted and managed by CC&FC. Communication of any sort is permitted in such channels unless:

- (i) It is grossly harmful, harassing, blasphemous, defamatory, obscene, pornographic, pedophilic, seditious, libelous, invasive of another's privacy, hateful, or racially, ethnically objectionable, disparaging, relating or encouraging money laundering or gambling, or otherwise unlawful in any manner whatever;
- (ii) It harms minors in any way;
- (iii) It infringes any patent, trademark, copyright or other proprietary rights of any person anywhere in the world;
- (iv) It deceives or misleads the addressee about the origin of such messages or communicates any information which is grossly offensive or menacing in nature;
- (v) It impersonates another person;
- (vi) It contains software viruses or any other computer code, files or programs designed to interrupt, destroy or limit the functionality of any computer resource;
- (vii) It threatens the unity, integrity, defence, security or sovereignty of India, friendly relations with foreign states, or public order or causes incitement to the commission of any cognizable offence or prevents investigation of any offence or is insulting to any other nation;
- (viii) It creates liability for the Club or causes the Club to lose (in whole or in part) the services of the Club's ISPs or other suppliers and/ or Patrons;



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- (ix) it is in the nature of political campaigning, unsolicited or unauthorized advertising, promotional and/ or commercial solicitation, chain letters, pyramid schemes, mass mailings and/or any form of 'spam' or solicitation;
- (x) A Patron has expressly requested in that group that a topic not be discussed;
- (xi) Extreme religious or political remarks are made, which has the potential of hurting the religious sentiments of a certain segment of people;
- (xii) It discusses illegal activities or uses the Club's forum for illegal purposes.

### VII. NO VIOLATION OF INTELLECTUAL PROPERTY RIGHTS

Laws in relation to intellectual property must be complied with while posting any Content or Photographs on any Social Media. Do not post Content or Photographs or take any action on Social Media that violates or has the potential of violating any laws or infringes any third party's intellectual property rights.

Further, refrain from using the logos, intellectual properties or other related materials of the Club, other clubs, sponsors, any organisation, unless it has been cleared for public use or has been approved by the Club General Committee.

### VIII. CONSEQUENCES OF VIOLATION

Violation of any provision of this Policy may lead to strict disciplinary action by the General Committee, including appropriate legal action as may be advised.

If the General Committee finds a Patron to be guilty of violating any provision of this Policy, it can take action that it deems commensurate with the violation. The decision of the General Committee in this regard shall be final and binding.

Violation of the Policy may result in the removal of Content, Photographs and/ or blocking or removing users from accessing CC&FC'S Social Media sites. Additionally, violation of the Policy may be considered a violation of the Articles and/or other relevant rules framed by the Club, from time to time, subjecting the individual to consequences outlined in the Articles and/ or the concerned rules, as the case may be.

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